

Dear Clients & Customers,

Greetings! As we return to our normal lives with hopefully the worst of the pandemic behind us, we are now beginning to see and feel the effects COVID19 has had on a global scale. Product shortages, off balanced supply and demand chains, and ultimately increased prices as a result.

Since 2020 we have been feeling the pressure of rising supplier costs. Increases in the costs of raw materials, labor costs, energy costs, container costs, and virtually every supply associated with manufacturing of our fluids have increased throughout the last few years and have now made adjusting our pricing upward unavoidable. The chemical industry overall is continuing to see an imbalance between supply and demand and has caused a number of raw material shortages worldwide.

We work diligently with our chemical suppliers and negotiate best pricing on the production of our professional lines of atmospheric fog and haze fluids. Our philosophy has always been to provide an exceptional line special effect fluids at or below a wholesale price point!

NOW THE GOOD NEWS! Even with the increase in our pricing, we still remain below the market average. We still produce the most top notch, insanely effective and professional atmospheric fog and haze on the planet (yes.. we feel this is true).

## NEW PRICE SCHEDULE EFFECTIVE 4/30/2022

<b>PRO CLUB – PRO UNIVERSAL FOG FLUID</b>	<b>\$28.49 GAL / \$113.96 CASE (4 GAL)</b>
<b>FOG JET – QUICK DISSIPATING CRYOGENIC EFFECT FLUID</b>	<b>\$30.49 GAL / \$121.96 CASE (4 GAL)</b>
<b>HAZE H2O – WATER BASED HIGH USE HAZE FLUID</b>	<b>\$26.49 GAL / \$105.96 CASE (4 GAL)</b>
<b>HAZE PLUS – PRO WATER BASED HAZE FLUID</b>	<b>\$51.49 GAL / \$205.96 CASE (4 GAL)</b>



**ATMOSPHERE**  
**is**  
**EVERYTHING!**

**COMING SOON**

**RE-LOAD!**

**LARGE-CAPACITY AUTOMATIC FLUID REFILL SYSTEM  
EXCLUSIVELY AVAILABLE THRU AZFOGFACTORY.COM**

- **DESIGNED AND BUILT AROUND THE NEEDS OF NIGHTCLUBS AND ENTERTAINMENT VENUES**
- **PLACE THE MACHINE UP TO TWENTY FEET AWAY. PUT IT IN THE CEILING, UNDER A BOOTH, ANYWHERE YOU WANT!**
- **CUSTOMIZABLE REMOTE TANK CAPACITY SIZE**
- **OVER FILL & SPILL DETECTION SYSTEM & LARGE EMERGENCY STOP BUTTON INCLUDED**
- **COMPLETELY WATERPROOF ELECTRONICS ENCLOSURE**
- **NEVER HAVE TO MANUALLY FILL MACHINE AGAIN! NO LADDERS, NO ACROBATS, NO UNSAFE SITUATIONS, NO SPILLS, NO SPLASH, NO SLIPPERY MESS!**
- **CONNECTS TO WIFI FOR REAL-TIME MONITORING OF TANK FULL PERCENT LEVEL**
- **GENERATE USAGE REPORTS VIA WI-FI**
- **RE-LOAD IS COMPLETELY TRANSPARENT AND SELF SUSTAINING WITH LITTLE TO NO INPUT NEEDED FROM YOU!**
- **NO PERMANENT MODIFICATIONS ARE MADE**
- **WE CAN MONITOR YOUR TANK FLUID LEVEL & AUTO SHIP FLUID TO YOUR VENUE WHEN TANK IS LOW**
- **AFFORDABLE. EFFECTIVE. CUSTOMIZABLE!**

## NEW PACKAGING IS HERE!

YOU MAY HAVE NOTICED SOME CHANGES TO OUR PACKAGING OVER TIME AS WE TESTED THESE CONCEPTS FOR EACH BRAND AND RECEIVED INPUT FROM YOU, OUR CLIENTS. WE NOW HAVE FINALLY COMPLETED THE NEW PACKAGING FOR EACH FLUID AND YOU WILL SOON SEE THE NEW LOOKS! ALL OF THE CHANGES HAVE BEEN MADE TO ADD A BENEFICIAL ELEMENT TO ENHANCE EACH PRODUCT WE SELL.

## THE NEW "LOOK"

- EACH FLUID IS NOW SLIGHTLY TINTED TO MATCH THE LABEL COLOR AND CAP. THE TINT IN NO WAY INTERFERES WITH THE PERFORMANCE. THIS ALLOWS VENUES WHO USE MORE THAN ONE OF OUR FLUIDS TO MAKE IT EASY TO IDENTIFY WHAT HAS BEEN PUT INTO A MACHINE
- THE CAPS ARE NOW COLOR CODED WITH THE LABELS AND FLUID TO MAKE IT EASIER TO ID WHICH FLUID IS IN AN OPEN BOX.
- THE NEW LABELS ARE LARGE AND COMPLETELY REDONE IN A MATTE FINISH FOR BETTER RETAIL VISIBILITY. A QR CODE NOW IS ON EVERY LABEL WHICH IF SCANNED WILL TAKE YOU IMMEDIATELY TO THAT PARTICULAR PRODUCTS SUPPORT PAGE WHICH HAS VIDEOS, TIPS, AND DOWNLOADABLE SAFETY DATA SHEETS (SDS).



**COMING SOON**

ABSOLUTE ZERO - SUPER LOW LYING FOG FLUID  
QUICK MACHINE CLEANER - FOR ALL MACHINES